

THE OTTAWA ART GALLERY LA GALERIE D'ART D'OTTAWA

le pArty
OAG 2011 ART AUCTION

le pArty 2011 – OAG Annual Art Auction – Sponsorship Opportunities

The Ottawa Art Gallery invites you to sponsor its signature event, **le pArty OAG Art Auction 2011**. Be a partner in an event that offers great food, great fun and great art, all for a good cause!

le pArty 2011 provides an opportunity for you to partner with the city's premier cultural institution and be part of an exciting art extravaganza which features over 60 original works of art from some of the region's most talented visual and media artists. Cocktails and delicious appetizers are served by innovative local restaurants and caterers. The excitement in the room is palpable as the enthusiastic crowd of "le pArty-ers" bid on outstanding works of art.

le pArty 2011 will be held:

Thursday June 2, 2011

6:00 - 8:30 p.m.

**The Ottawa Art Gallery
2 Daly Avenue, Ottawa**

Visit www.ottawaartgallery.ca for more information

Last year's event was extremely successful with more than 400 people attending and raising almost \$80,000. This permitted the Ottawa Art Gallery (OAG) to expand its free public programming activities – bringing more children and youth into the gallery to explore and learn about the exciting world of Canadian modern and contemporary visual art.

The Ottawa Art Gallery is grateful for the generosity of all of its sponsors. All funds raised from the event go directly to supporting Public Educational Programs.

For more information on the attached sponsorship opportunities or if you wish to pursue an alternative sponsorship idea, please contact:

Saweena Seth
Development Manager
The Ottawa Art Gallery
(613) 233-8699 x244
developoag@ottawaartgallery.ca

Thank you for your support and hope to see you at **le pArty 2011!**

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Sponsorship Opportunities for le pArty 2011 OAG Art Auction

Benefits for all sponsors:

- Corporate logo on all le pArty 2011 promotional material (approx. 1,500 invitations, 600 event brochures and postcards), media communication pieces, on-site event signage, and hyperlink on www.ottawaartgallery.ca
- The right to use OAG's logo in marketing materials as sponsor of OAG's le pArty 2011
- One year free corporate membership to The Ottawa Art Gallery
- Verbal acknowledgement during the event and recognition in the Gallery's Annual Report

Lead Sponsor \$3,500 (one only)

As Lead Sponsor, your organization will be at the forefront of the evening's activities.

Special Benefits include:

- Eight complimentary tickets and a special invitation to an Art Preview Reception, held one hour before the event officially opens, with an opportunity to meet the Gallery Director and many of the participating artists
- Speaking opportunity at the event
- 12 months of OAG's Art Rental and Sales Services offering original artwork by some of Ottawa's most interesting visual artists. (valued up to \$600)
- Opportunity to hold an evening event including a curator's talk tour at The Ottawa Art Gallery for clients and guests. (Catering to be arranged by the sponsor)
- Right of first refusal for 2012 event

Gold Sponsor \$2,000

Special benefits include:

- Six complimentary tickets and a special invitation to an Art Preview Reception, held one hour before the event officially opens, with an opportunity to meet the Gallery Director and many of the participating artists
- 12 months of OAG's ART Rental and Sales Services offering original artwork by some of Ottawa's most interesting visual artists (valued up to \$300)
- An opportunity for a private exhibition tour for sponsor and guests, with the Gallery's curator

Silver Sponsor \$1,500

Special benefits include:

- Four complimentary tickets and a special invitation to an Art Preview Reception, held one hour before the event officially opens, with an opportunity to meet the Gallery Director and many of the participating artists

Bronze Sponsor \$1,000

Special benefits include:

- Two complimentary tickets and a special invitation to an Art Preview Reception, held one hour before the event officially opens, with an opportunity to meet the Gallery Director and many of the participating artists

OTHER SPONSORSHIP OPPORTUNITIES

Water Station Sponsor* (one only) - \$1,500

Corporate logo prominently displayed at the Gallery's first "green" water station

Gift Box Sponsor* (one only) - \$1,500

Corporate logo prominently displayed on 200 surprise gift boxes for purchase at the event (priced at \$50, boxes sell out every year)

Bidding Sheet Sponsor* (one only) - \$1,250

Corporate Logo prominently printed on all auction bid sheets posted beside each of the 60 artworks

*Special benefits include two complimentary tickets and a special invitation to an Art Preview Reception, held one hour before the event officially opens, with an opportunity to meet the Gallery Director and many of the participating artists.